

Submissions
close on
25 October
2017



SEEKING
SUBMISSIONS
FOR 2018
FRINGE



20 February –
4 March 2018



TAPAC offers:

- \$690 value package*
for 2 shows
- 115 seat theatre
- Professional support to
help you SHINE
- FREE parking for you and
your audience



SEEKING SUBMISSIONS FOR 2018 FRINGE

We're looking for diverse, edgy and exciting Fringe submissions that embody the spirit, anarchy and sassiness of the Fringe Festival.

So, whether you're an emerging or established artist, or a seasoned professional company...

If your work fits the bill, whatever the genre, we're keen to see it.

Please get in TOUCH ...

Submissions close on 25 October 2017

HOW TO APPLY:

Complete the FRINGE application form (fully).

- Please describe your project clearly and why it's a great fit
- Let us know who your team is, and why they're so good
- Tell us about your audience, and your marketing plan

Email your submission to community@tapac.org.nz by 25 October.

TAPAC OFFERS:

- 115 seat professionally managed theatre
- Friendly and helpful staff
- Marketing advice and support
- Bar
- Free parking for you and your audience

TAPAC FRINGE PROGRAMMING

Your show must be a maximum of 60 minutes. It will be programmed as part of a double or triple bill each evening. This means you will have a maximum of 15–20 minutes to pack in and pack out your show. Please ensure this is achievable when you are planning your show. TAPAC also has very limited room for storage.

The logo for TAPAC, featuring a stylized red plus sign followed by the letters 'APAC' in a bold, red, sans-serif font.

FRINGE PACKAGE:

TAPAC offers an affordable FRINGE Package* of \$690 for 2 Performances over 2 evenings, which includes:

- 6 hour technical rehearsal
- Venue Technician (who you can also use as your operator). The Venue Technician will support you through your full production in the theatre
- Standard Rig Lighting and sound equipment
- Front of House Manager and Box Office Staff
- Promotion at TAPAC, through our newsletter and social media
- Professional team to support your needs during all production stages
- Bar on performance nights

If your audience demands more than 2 performances, let us know and we'll work out a deal!

FRINGE PACKAGE EXCLUSIONS:

Stage Manager – You will need to provide your own stage manager (at your cost)

Additional Crew – If you want any other crew, you will need to organise and pay for them

Additional equipment – e.g. projector or haze machine (discounts available)

TAPAC provides full, transparent, upfront pricing so there are no nasty surprises at the end.

*VENUE HIRE COST

Venue hire costs are additional but you bear no responsibility for them. All venue hire costs, total of \$650 for 2 performances and a 6 hour technical rehearsal, will be taken out of TAPAC's share of the box office revenue (50%) until it is recouped.

You will keep 50% of all box office revenue (less agreed costs e.g. taxes, insider charges, and any pre-agreed costs).

Once venue hire is paid for (only from TAPAC's 50%), you will receive 100% of the box office receipts (less agreed costs).

DEPOSIT

A \$350 deposit is payable at the time of signing the contract. If your show goes ahead for all performances, the deposit will be used towards the FRINGE package cost. If it doesn't go ahead for all performances, the deposit is non-refundable.

Please get your submission in by 25 October. We can't wait to see it.

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TAPAC FRINGE FESTIVAL SUBMISSION FORM

20 FEBRUARY–4 MARCH 2018

Submissions close: 25 October 2017.

Shortlisted applicants contacted on or before 13 November 2017.

What is your company name?




Please tell us about your company, how long you've been going for and who are your key personnel: (250 words max.)

What is the name of your show?

Genre/Discipline/ Form:

Any comments to help us understand it?

Main point of contact:

Name 

Email address

Phone number

City/town

Skype name

Who is part of your fabulous team?

Producer

Director 

Writer


Production Manager

Production Designer

Publicist

Costume

Stage Manager

Performers 

Please only list CONFIRMED members of your production

Please attach a brief biography of each team member which emphasises their producing/ artistic strengths and previous work.

Is anyone else involved?

PROJECT DETAILS

Sell us your idea: (Max 500 words)

Please include a video link if you have one

Why is it must see...



Elevator Pitch: (50 words)

Give us a snapshot of your project by describing it in a sentence.

Have you put this show on before?

What is the length of your show (max. 60 minutes)?



Describe your set (if any), props and technical requirements

Can you pack in and pack out your show in 20 minutes (for each)?

Do you have script rights?

Do you have music rights?



What are your preferred performance dates?

Where will you rehearse your production?

Anything else you can tell us?



Why is your show perfect for the TAPAC Fringe festival?

MARKETING

What is your social media presence?

Please attach social media links and numbers below

Social Media	Numbers/Followers	Links
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Facebook:



YouTube:

Instagram:

Twitter:

LinkedIn:

Other:

Do you have a website? If so, please list your latest analytics?



AUDIENCE

Who is the audience for this show?

How will you reach your audience?

What ticket prices do you intend to sell your tickets for?



*(General Admission,
Concessions etc.)*

What is your marketing strategy?

Why do you believe people will attend this show?

What sources of marketing will you undertake?



*(in addition to posters
and flyers etc)*

How did you find out about TAPAC's call for FRINGE submissions?

Thank you for your submission!

Please ensure you attach your arts CV, a short bio of each team member, together with any other relevant information e.g. script, reviews, budget etc.

Kia ora rawa atu, noho ora mai

Many thanks and all the best

+APAC